



May 21, 2008

Chairman Kevin J. Martin  
Federal Communications Commission  
445 12th Street, SW  
Washington, DC 20554

Dear Sir:

Our not-for-profit, community blood center provides over 90% of the blood products to more than 300 healthcare facilities locally. The blood supply is constantly in motion and there are certain times of the year that we face serious challenges in meeting the demand. Over the past three years KJJK, 100.3 Jack FM has provided support to our community blood supply by helping us recruit 569 blood donors through on air and promotional support during these difficult times. Each blood donation can affect three patients. In partnering with us, KJJK has potentially made an impact on over 1700 patients and their loved ones.

This station and their staff are also the first ones to give blood at their blood drives and to keep us in mind throughout the year regarding other ways they may be able to help us fulfill our mission of making transfusion possible.

Carter BloodCare is proud and thankful to have KJJK-FM as a community partner in Dallas-Fort Worth.

Best regards,

A handwritten signature in black ink, appearing to read "Victoria Liguez".

Victoria Liguez  
P.R./Media Relations Manager  
Carter BloodCare